

Course Overview:

Most strategic and operational business decisions rely on a fundamental knowledge of financial management. Speaking and understanding the language of finance is an essential skill for leaders and managers throughout the organization. This understanding is also a prerequisite for finance professionals who need to make day to day decisions, and for accounting professionals who wish to advance their careers.

Course Objective:

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Course Outline:

- Introduction to the three pillars of financial management
- An inside look at the key financial statements
- Why cash flow is king?
- The building blocks of financial analysis:
- Vertical analysis and common size financial statements
- Horizontal and trend analysis
- Liquidity analysis
- Solvency analysis
- Efficiency analysis
- Profitability analysis
- Practical applications of the time value of money using Excel
- Strategic and operational financial planning
- Overview of the financial planning process
- Understanding the sustainable growth rate
- Pro-forma financial statements and assumptions
- Building income statement projections
- Building balance sheet projections
- Modeling 'what-if' analysis
- Corporate finance, capital budgeting and cost of capital
- The capital budgeting process
- Net present value: key decision making criteria
- Internal rate of return
- Discounted payback period
- Profitability index
- Weighted average cost of capital
- Mergers, acquisitions, and corporate control
- Methods of acquisitions
- Types of Mergers and Acquisitions (M&As)
- Motives for mergers and acquisitions
- The process of due diligence

Training Language:

Eng/Ar

Training Methodology:

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Simulation

- Reasons behind failed mergers
- Valuation fundamentals of financial instruments
- An inside look at common and preferred stocks
- Stock valuation principles
- The free cash flow approach
- Working capital and the financing decision

Who Should Attend:

- Financial analysis
- Financial management
- Financial modeling
- Investment valuation
- Equity valuation
- Fixed income valuation
- Mergers and Acquisitions