

**Course Overview:**

The most important key to great leadership is great presentation. To be competent, a leader needs to focus on three elements: mission, people, and teamwork. Effective presentation skills impact all of these areas. If you want to inspire and influence people, win business, gain respect, or simply give clear, unambiguous messages, then you need this training course.

**Course Objective:**

- Inspire confidence, trust and admiration when presenting in front of colleagues, customers and VIPs
- Understand listener's behavioural patterns and how to adapt to them
- Practice the most up-to-date presentation skills and be confident to use them in even the most stressful situations
- Use appropriate body language, voice and tone in order to create a positive and lasting first impression with every interaction

**Course Outline:**

- Making a powerful and lasting first impression
- The art of building your own confidence
- Step into another person's shoes to appreciate their motivation
- Read body language to understand how others are thinking and responding
- Planning for the perfect presentation
- Audience focused SMART objectives
- Researching the audience and setting time related objectives
- Venue considerations and why they are so important
- Using Powerful Language to Persuade
- The importance of good eye contact in presenting
- Body language and assertiveness
- Stance and Alexander Technique
- The non-verbal impact of presentations
- Visual aids, what are they and how they should be used
- Content and the message the audience receives
- How to influence an audience and handle questions with ease

**Who Should Attend:**

- Anyone wanting to hone their presentation skills and develop their image
- Anyone seeking career advancement into the top echelons of leadership
- Anyone who would like to improve ability to present to groups

**Training Language:**

Eng

**Training Methodology:**

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Simulation