

Course Overview:

In today's dynamic business environment, high-level managers must not only lead teams but strategically steer their organizations toward growth and adaptability. This advanced program equips senior professionals with the leadership acumen and strategic management tools to effectively influence, coach, and optimize team performance, address complex challenges, and lead organizational transformation with confidence.

Course Objective:

By the end of this course, participants will be able to:

- Apply advanced leadership and communication strategies to manage teams effectively
- Solve organizational problems using creative and analytical tools
- Manage diverse personalities and team dynamics for high performance
- Implement coaching and appraisal techniques to build trust and accountability
- Lead strategic change initiatives across departments and functions

Course Outline:**Module 1: Leadership and Performance Dynamics**

- Understanding leadership versus management
- Influencing team productivity
- Emotional Intelligence in leadership
- Assertiveness and self-awareness

Module 2: Organizational Problem Solving

- Tools for creative problem-solving
- Overcoming structural and behavioral obstacles
- Influencing a variety of personality types
- Parallel thinking techniques

Module 3: Strategic Team Management

- Managing diverse teams and roles
- Group versus team behavior
- Tuckman's model of team development
- Delegation strategies for efficiency

Module 4: Leading Through Change

- Principles of change management
- Leading adaptive teams
- Building a resilient organizational culture
- Strategic alignment of change initiatives

Module 5: Conflict Resolution Strategies

- Win-win negotiation tactics
- Navigating cultural nuances in conflict
- Transforming conflict into collaboration
- Inclusive leadership approaches

Module 6: Coaching for Development and Accountability

- Creating a high-trust environment
- Coaching models for leadership

Training Language:

English-Arabic

Training Methodology:

The course combines various teaching methods, including instructor-led presentations, group discussions, case study analyses, and assessments through quizzes and a final exam to engage participants and ensure they understand and retain the material.

Venue | Date | Fees

Jubail | 16-11-2025 | 17,250 SAR

- Self-motivation and initiative development

- Constructive feedback techniques

Module 7: Advanced Communication Strategies

- The CRIS communication model

- Managing the communication process

- Influencing techniques for different personas

- Assertive and persuasive communication

Module 8: Strategic Time and Resource Management

- Developing action plans for productivity

- Prioritizing people and tasks

- Balancing strategic and operational roles

- Optimizing team workflows

Module 9: Administrative Excellence

- High-level administration frameworks

- Aligning administrative functions with strategy

- Monitoring and evaluating performance

- Enhancing procedural efficiency

Module 10: Integrated Leadership Excellence

- Synthesizing learned strategies

- Leadership impact assessment

- Final group project and feedback

- Action planning for implementation

Who Should Attend:

- Senior Managers

- Heads of Departments

- Project/Program Managers

- Team Leaders and Coordinators