

Course Overview:

This 5-day advanced training program on Sustainability Reporting is designed to empower industry professionals with the knowledge and practical skills necessary to integrate sustainability practices into their Corporate Social Responsibility (CSR) initiatives. Participants will explore cutting-edge sustainability reporting frameworks, gain expertise in data collection and analysis, and develop advanced communication strategies to engage stakeholders effectively. By the end of this program, attendees will be equipped to align their sustainability reports with global standards, ensuring transparency, ethical compliance, and long-term business sustainability.

Training Provider: Birmingham Academy incorporation with ACTrain

Course Objective:

By the end of this program, participants will be able to:

- Understand and apply advanced CSR and sustainability principles.
- Identify and utilize key sustainability frameworks, such as GRI, SASB, and IIRC.
- Collect, validate, and analyze sustainability data effectively.
- Implement strategies for stakeholder engagement and transparent communication.
- Develop and deliver sustainability reports that meet global compliance standards.
- Align CSR initiatives with organizational sustainability goals.
- Apply ethical and governance principles to CSR decision-making.
- Stay updated with emerging trends in sustainability and CSR.

Course Outline:

Day 1: Fundamentals of CSR and Sustainability Reporting

- Defining CSR and its role in sustainability.
- The strategic importance of sustainability reporting.
- Linking CSR to sustainable business practices.
- Evolution and global trends in CSR and sustainability reporting.
- Stakeholder theory and corporate citizenship.

Day 2: Frameworks for CSR and Sustainability Reporting

- Overview of CSR frameworks (e.g., ISO 26000, UN Global Compact).
- Selecting and integrating appropriate frameworks.
- Overview of reporting frameworks (e.g., GRI, SASB, IIRC).
- Reporting principles, metrics, and guidelines.

Day 3: Data Collection, Analysis, and Ethical CSR Practices

- Key performance indicators (KPIs) for sustainability.
- Validating and benchmarking CSR data.
- Ethical dilemmas and decision-making in CSR.
- Legal compliance and reporting obligations.
- Emerging trends in CSR and sustainability.

Day 4: Governance, Stakeholder Engagement, and Communication

- Governance and board oversight of CSR initiatives.
- Policies and procedures for CSR reporting.
- Identifying and prioritizing stakeholders.
- Strategies for transparency, disclosure, and effective CSR communication.

Day 5: Linking CSR to Sustainability Goals

- Measuring the impact of CSR initiatives on sustainability.

Training Language:

English

Training Methodology:

The course combines various teaching methods, including instructor-led presentations, group discussions, case study analyses, and assessments through quizzes and a final exam to engage participants and ensure they understand and retain the material.

Venue | Date | Fees

London | 07-04-2025 | 25,875 SAR

- Reporting as a tool for sustainability communication.
- Sustainable development and its connection to CSR.
- Crafting advanced sustainability reports aligned with global goals.

Who Should Attend:

- Business Executives and Managers.
- CSR and Sustainability Managers.
- Environmental and Social Responsibility Specialists.
- Ethics and Compliance Officers.
- Industry professionals involved in sustainability initiatives.