

Course Overview:

Business Acumen will give your participants an advantage everyone wishes they had. The workshop will help your participants recognize learning events, manage risk better, and increase their critical thinking. Business Acumen has the ability to influence your whole organization, and provide that additional edge that will lead to success.

Course Objective:

- Know how to see the big picture
- Develop a risk management strategy
- Know how to practice financial literacy
- Develop critical thinking
- Practice management acumen
- Find key financial levers

Course Outline:

- Seeing the Big Picture
- Short and Long Term Interactions
- Recognize Growth Opportunities
- Mindfulness of Decisions
- KPIs (Key Performance Indicators)
- Risk Management Strategies
- Continuous Assessment
- Internal and External Factors
- Recognizing Learning Events
- What Makes My Company Money?
- What Were Sales Last Year?
- What is Our Profit Margin?
- What Were Our Costs?
- Financial Literacy (I)
- Liabilities
- Equity
- Financial Literacy (II)
- Business Acumen in Management
- Talent Management
- Change Management
- Asset Management
- Critical Thinking in Business

Who Should Attend:

- Project Managers , Personnel Head Divisions ,Planning Engineers
- Managers – Supervisors at all organization's Levels

Training Language:

EN / AR

Training Methodology:

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Simulation