

Course Overview:

The Business Management training and Certification program is geared towards persons interested in pursuing a career in management or improving their management skills. The course provides the essential information and skills required by professionals who have to make decisions that are important to the direction and performance of an organization or business. If a practical approach to managing in any environment is what you need, then this course is for you.

Course Objective:

The objective of this course is to provide the essential information and skills required by professionals who have to make decisions that are important to the direction and performance of an organization or business.

Course Outline:

- Introduction to Business Management
- Business Skills for Managing
- Organize and Prioritize
- Delegation without Micromanagement
- Technology Management
- Marketing Management
- Operations Management
- Financial Management
- Human Resources Management
- Risk Management

Who Should Attend:

The course is recommended for managers, supervisors, or for individuals who desire to successfully supervise or manage business processes effectively and efficiently.

Training Language:

EN / AR

Training Methodology:

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Simulation