

**Course Overview:**

The Communication Strategies workshop will help participants understand the different methods of communication and how to make the most of each of them. These strategies will provide a great benefit for any organization and its employees. They will trickle down throughout the organization and positively impact everyone involved.

**Course Objective:**

- Understand what communication is
- Identify ways that communication can happen
- Identify barriers to communication and how to overcome them
- Develop their non-verbal and paraverbal communication skills
- Use the STAR method to speak on the spot
- Listen actively and effectively
- Ask good questions
- Use appreciative inquiry as a communication tool
- Adeptly converse and network with others
- Identify and mitigate precipitating factors
- Establish common ground with others
- Use "I" messages

**Course Outline:**

- The Big Picture
- What is Communication?
- How Do We Communicate?
- Understanding Communication Barriers
- Paraverbal Communication Skills
- Non-Verbal Communication
- Speaking Like a STAR
- Listening Skills
- Asking Good Questions
- Appreciative Inquiry
- Mastering the Art of Conversation
- Advanced Communication Skills
- Understanding Precipitating Factors
- Establishing Common Ground

**Who Should Attend:**

Managers, team leaders and supervisors who are looking for performance improvements on both an individual and team basis.

**Training Language:**

EN / AR

**Training Methodology:**

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Simulation

**Venue | Date | Fees**

Riyadh | 08-10-2023 | 10,350 SAR  
Khobar | 10-12-2023 | 10,350 SAR  
ONLINE | 10-12-2023 | 7,475 SAR