

## Course Overview:

In the evolving landscape of modern business, (Business Strategies for Social Impact) represents a transformative approach. These strategies go beyond profit-driven motives, focusing instead on creating meaningful, positive change in society. By integrating social and environmental considerations into their core operations, these businesses aim to redefine success, demonstrating a commitment to a more sustainable and socially responsible future. This course is designed to equip participants with the knowledge and skills required to integrate social impact and corporate social responsibility (CSR) principles into the industrial sector. It covers various aspects of social responsibility, sustainability, and ethical practices specific to industrial settings. Participants will learn how to create a positive social and environmental impact within their organizations while aligning with stakeholder expectations.

This training course will highlight:

1. Learn how to seamlessly integrate social impact considerations into industrial business strategies, ensuring alignment with sustainability goals and societal needs.
2. Explore eco-friendly and resource-efficient industrial operations, focusing on reducing environmental footprints and promoting ethical production methods.
3. Discover effective approaches for engaging with local communities, fostering positive relationships, and addressing social challenges through industrial initiatives.
4. Gain insights into responsible sourcing and supply chain management, emphasizing fair labour practices and ethical standards throughout the industrial value chain.
5. Develop proficiency in assessing and quantifying the social impact of industrial initiatives, enabling evidence-based decision-making and transparent reporting to stakeholders.

## Course Objective:

By the end of this training course, the participants will be able to:

1. Help participants align their industrial business strategies with social impact goals, emphasizing the integration of sustainability and ethical practices into core operations.
2. Equip participants with the knowledge and tools to implement eco-friendly and resource-efficient practices within the industrial sector, reducing environmental harm.
3. Enable participants to develop effective strategies for engaging with local communities, fostering positive relationships, and addressing societal challenges through collaborative initiatives.
4. Educate participants on responsible sourcing and supply chain practices, promoting fair labor standards and ethical conduct throughout the industrial value chain.
5. Empower participants to measure and assess the social impact of industrial initiatives accurately, facilitating informed decision-making and transparent communication with stakeholders.

## Course Outline:

Day 1: Introduction to Social Impact in Industrial Sector

- Understanding the Industrial Landscape
- Foundations of Social Impact in Industry

Day 2: Crafting a Social Impact Vision and Mission in the Industrial Context

- Developing a Social Impact Vision
- Defining the Mission for Social Impact in Industry

Day 3: Stakeholder Engagement and Goal Setting in Industrial Settings

- Stakeholder Analysis in the Industrial Sector
- The Importance of Setting Specific, Measurable, Achievable, Relevant, and Time-Bound (SMART) Goals.

Day 4: Strategies for Social Impact in the Industrial Sector

- Product and Service Innovation for Industrial Social Impact
- Sustainable Supply Chains and Employee Engagement in Industry

## Training Language:

Eng/Ar

## Training Methodology:

The course will employ a variety of interactive and engaging training methods, including:

- Lectures: Instructors will provide theoretical knowledge and real-world insights to participants through lectures.
- Case Studies: Participants will analyse real industrial case studies to gain practical insights into social impact strategies.
- Exercises: Interactive exercises will be conducted to apply learned concepts and stimulate critical thinking.
- Group Discussions: Participants will engage in group discussions to share experiences and perspectives.
- Proposal Projects: Participants will work on a proposal project throughout the course, applying their knowledge to create a social impact plan for an industrial scenario.

## Venue | Date | Fees

Khobar | 11-08-2024 | 10,350 SAR

Day 5: Implementation, Measurement, and Communication in the Industrial Context

- Implementing Social Impact Initiatives in Industry
- Measuring and Communicating Impact in the Industrial Sector

### Who Should Attend:

The training course is designed for a wide range of professionals and individuals who are interested in understanding and implementing social impact and corporate social responsibility (CSR) strategies in the industrial sector. The target audience for this course includes:

1. Industrial Managers and Executives
2. CSR and Sustainability Professionals
3. Human Resources and Employee Engagement Professionals
4. Consultants and Advisors