

**Course Overview:**

This program is designed for people in charge of making work environment more innovative and productive; people who are committed to develop a high level of efficiency and productivity through using the innovation tools.

**Course Objective:**

- Understand the meaning of innovation
- Have a better understanding of how the human brain works
- Know the characteristics of creative people
- Realize the importance of innovation in the work place
- Be able to facilitate innovation in their work place
- Recognize the obstacles to innovation and overcome them
- Be able to use innovation enhancing tools

**Course Outline:**

- Innovation defined
- A new view of innovation
- Creativity and innovation
- Everyone is creative and innovative?
- The key principle of innovation
- Why is innovation necessary?
- The human brain
- Characteristics of innovative people
- How to facilitate and use of innovation in tools in the workplace?

**Who Should Attend:**

This seminar is designed for all leaders; supervisors, professionals and executives who are required to handle various issues and challenges. This course is also recommended for professionals who desire to enhance their creative abilities for better workplace performance

**Training Language:**

EN / AR

**Training Methodology:**

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Simulation