

Creative Methods & Ideas in Solving Problems

MB108

Course Overview

Course Overview:

Effective problem solving and decision-making are critical to the success of your organization. In this 5-day workshop, participants will master how to define their problems, to understand their root causes, and how best to implement solutions. Participants will learn to apply various models and techniques to enhance the creativity of their teams in solving problems and implementing decisions. Participants will also have the opportunity to develop a concrete action plan for achieving their goals

Course Objective:

- -Solve problems and implement solutions
- -Define problems clearly and set unambiguous standards for solutions
- -Identify underlying causes for problems
- -Evaluate feasibility of solutions in terms of business merit
- -Plan to make productive & ethical use of organizational politics
- -Choose the decision-asking strategy that best fits the situation
- -Improve your individual and team creativity in problem-solving
- -Choose the best solution from available alternatives

Course Outline:

- -Building your power base as a problem solver
- -Use creative thinking exercises
- -Develop creativity in yourself and your team
- -Show increased ability to implement new ideas
- -Combine creativity with proven problem solving skills
- -How problem-solving relates to decision-making
- -Approaches to problem-solving & decision-making
- -Creative problem solving
- -Problems and decisions we face at work
- -Problem-solving model
- -Problem identification
- -Problem analysis
- -Developing possible solutions
- -Monitoring performance & checking results
- -Problem-solving tools
- -Brainstorming & brain writing
- -Creative thinking
- -Types of management decision methods
- -Decision criteria
- -Decision quality

Who Should Attend:

All managers directly or indirectly responsible for making decisions

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Training Language:

EN / AR

Training Methodology:

- -Presentation & Slides
- -Audio Visual Aids
- -Interactive Discussion
- -Participatory Exercise
- -Action Learning
- -Class Activities
- -Case Studies
- -Workshops
- -Simulation



