

**Course Overview:**

This course will improve the business effectively by making better decisions through critical thinking and innovation

Adapting to different thinking styles in group and team environments ,Foster an innovative environment in your workplace and Recognizing and removing barriers to individual and group creativity. Also, if you present your ideas clearly and concisely for maximum stakeholder buy-in

**Course Objective:**

- Make better decisions through critical thinking and innovation
- Adapt to different thinking styles in group and team environments
- Foster an innovative environment in your workplace
- Recognize and remove barriers to individual and group creativity
- Systematically analyze a target problem
- Present your ideas clearly and concisely for maximum stakeholder buy-in
- Transform your creativity into practical business solutions

**Course Outline:**

- Innovative and Creative Thinking
- Definition of Creativity and Innovation
- Human mind and the different types of thinking
- The creative process
- Characteristics of creative work
- Characteristics of creative and innovative people
- Managing thinking preferences
- Barriers to creativity and innovation
- The role of organization in enhancing creative and innovative thinking
- The Nature of Managerial Work
- Delegation and Empowerment

**Who Should Attend:**

This course is valuable for anyone who makes decisions at any level of the organization.

**Training Language:**

English-Arabic

**Training Methodology:**

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Simulation