

Course Overview:

With this course, you will be able to develop a business environment that reflects a positive set of values and ethics. Aligning these characteristics with the standards of conduct is what makes a business stand out and be a leader in the business world. Through our Developing Corporate Behavior course, you should see improved team building, better communication, and trust. By realizing the benefits of corporate behavior and developing a successful plan your participants should see a reduction in incidents and an increase in teamwork and loyalty.

Course Objective:

- Understand what behavior is
- Understand the benefits of corporate behavior
- Know what type of behaviors you want to implement in your company
- Know how to implement corporate behaviors
- Know how to maintain corporate behaviors

Course Outline:

1. Introduction
2. The science of behaviour
 - Defining behaviour
 - Psychology
 - Sociology
 - Anthropology
 - Case study
3. Benefits for corporate behaviour
 - Employee Safety
 - Conservation of materials
 - Engagement
 - Improved employee performance
 - Case study
4. Most common categories of corporate behaviour
 - Managerial structure
 - Values and ethics
 - Employee accountability
 - Workplace incidents
 - Case Study
5. Managerial structure
 - Clearly defined management
 - Qualified management team
 - Obvious advancement path
 - Transparent grievance procedures
 - Case study
6. Company values and ethics
 - Environmental
 - Charity and community outreach
 - Integrity

Training Language:

English-Arabic

Training Methodology:

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Simulation

- Diversity

- Case study

7. Employee accountability

- Attitude

- Attendance

- Honesty

- Substance abuse and workplace violence

- Case study

8. Workplace Incidents

- Safety

- Prejudice and discrimination

- Vandalism or theft

- Harassment or bullying

- Case study

9. Designing and implementing

- Group planning

- Define Preferred Organisational Behaviours

- Hiring

- Training employees

- Case study

10. Corporate team behaviour

- Team building

- Better communication

- Conflict resolution

- Loyalty

- Case study

11. Auditing corporate behaviour

- Affirm ethical behaviour

- Investigate and review reported incidents

- Determine progress

- Get employee feedback and revise

- Case study

Who Should Attend:

This course is suitable for those who want to build a business environment that reflects a positive set of values and ethics, improved team building, better communication, and trust amongst team members