

# **Developing Creativity**

### MC239

#### **Course Overview:**

Children have an innate creative ability when they are born, but for some reason, adults can lose it along the way. With this online Developing Creativity training course, learners will move out of the mundane, be more curious, engage, and explore new ideas. Recognise creativity and be ready when it happens.

This training course, learners will learn how to remove barriers that block or limit their creativity. They will improve their imagination, divergent thinking, and mental flexibility. Learners will also learn mind mapping, individual brainstorming, and when to recognise and look for what inspires them to be more creative.

#### **Course Objective:**

The learning outcomes of this online Developing Creativity training course are to:

- -Define creativity
- -Act with confidence
- -Engage in curiosity
- -Stop acting out of fear
- -Learn from introspection
- -Take risks.

#### **Course Outline:**

Module One: Getting Started

- -Housekeeping Items
- -The Parking Lot
- -Workshop Objectives

-Action Plans and Evaluations Module Two: What is Creativity?

- -Divergent Thinking
- -Problem Solving
- -Imagination and Inspiration
- -Something Out of Nothing
- -Case Study
- -Module Two: Review Questions Module Three: Getting Inspired
  - -Introspection
  - -Read More
  - -Removing the Mental Block
  - -Art Inspires Art
  - -Case Study
- -Module Three: Review Questions Module Four: Beating Procrastination
  - -Get Rid Of Clutter
  - -Self-Imposed Limitations
  - -Build on Small Successes
  - -Don't Start at the Beginning
  - -Case Study
  - -Module Four: Review Questions

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Training Language: English-Arabic

#### **Training Methodology:**

- -Presentation & Slides
- -Audio Visual Aids
- -Interactive Discussion
- -Participatory Exercise
- -Action Learning
- -Class Activities
- -Case Studies
- -Workshops
- -Simulation



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Module Five: Improving Your Creative Mind Set (I)

- -Open Mind
- -Do Not Judge
- -Positive Mind Set
- -Ask Why?
- -Case Study

-Module Five: Review Questions Module Six: Improving Your Creative Mind Set (II)

- -Make Associations
- -Keep a Journal
- -Question Assumptions
- -Creative Confidence
- -Case Study
- -Module Six: Review Questions Module Seven: Curiosity
  - -Spark Your Curiosity
  - -Curiosity is the Engine of Creativity
  - -Engage
  - -Ask Open Ended Questions
  - -Case Study
- -Module Seven: Review Questions Module Eight: Take Risks
  - -Be Confident
  - -Scared to Fail?
  - -Fake It 'til You Make It
  - -Afraid To Be Judged
  - -Case Study
- -Module Eight: Review Questions Module Nine: Think Like a Child
  - -Daydream
  - -Be Curious
  - -Play Games
  - -Experiment
  - -Case Study
- -Module Nine: Review Questions Module Ten: Environmental Factors
  - -Work Area
  - -Additional Environments
  - -Get Enough Sleep
  - -Variables
  - -Case Study

-Module Ten: Review Questions Module Eleven: Individual Brainstorming

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- -Generate A Lot of Ideas
- -Mind Mapping
- -Visualization
- -Organize and Bring the Ideas Together
- -Case Study
- -Module Eleven: Review Questions Module Twelve: Wrapping Up
  - -Words from the Wise
  - -Review of Parking Lot
  - -Lessons Learned
  - -Completion of Action Plans and Evaluations

### Who Should Attend:

This Developing Creativity training course is suitable for those who want to know more about how to remove barriers that block or limit their creativity. They will improve their imagination, divergent thinking, and mental flexibility.

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