

Effective Communication & Persuasion & Negotiation Skills

MC109

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Course Overview:

This communication skills for managers training course enables delegates to enhance their personal and team productivity by improving their working relationships. The programmed will allow delegates to develop a greater awareness of the affect their behavior has on others and increase their options when dealing with difficult staff, conflict, or work-related problems.

Course Objective:

- -Communicate and negotiate in a more persuasive and compelling style.
- -Adopt an appropriate style of interpersonal behavior for the variety of interactions you complete during a working day.
- -Value concessions and knowing when to walk away
- -Consider the options and select suitable outcomes
- -Move negotiations forward from deadlocks
- -Use knowledge to acquire an advantage in negotiations
- -Get better deals by removing mental constraints.

Course Outline:

- -Interpersonal communication
- -The importance of effective interpersonal communication
- -The barriers to communication physical barriers, mental preconceptions, etc.
- -Enhancing your listening and questioning technique
- -Avoiding ambiguity and misunderstandings sending the correct messages
- -Executive writing summary
- -Non-verbal communication positive body language
- -Communicating one-to-one, informally and at meetings
- -Using your skills to negotiate with others
- -The fundamentals of negotiation
- -Characteristics of win-win negotiators

Who Should Attend:

This workshop is designed for anyone who is involved with negotiations at any level and wishes to improve their skills.

EN / AR

Training Language:

- **Training Methodology:** -Presentation & Slides
 - -Audio Visual Aids
 - -Interactive Discussion
 - -Participatory Exercise
 - -Action Learning
 - -Class Activities
 - -Case Studies
 - -Workshops
 - -Simulation

