Finance for Non-Finance Professional

MF106

Course Overview:

Executives and professionals outside the finance department increasingly face financial decisions impacting strategic outcomes. This course provides a solid understanding of financial principles, empowering non-finance professionals to interpret financial data, communicate effectively with finance teams, and contribute confidently to budgeting, investment, and strategic decisions.

Course Objective:

-Interpret key financial statements and assess financial performance using ratios.

-Communicate financial insights clearly with internal and external stakeholders.

-Prepare and control budgets aligned with business strategy.

-Evaluate investment options using discounted cash flow and other appraisal tools.

-Manage costs and improve financial decision-making in operational contexts.

Course Outline:

1. The Business & Financial Environment
   - -Role of financial management in business
   - -Strategic financial planning
   - -Accounting conventions and IFRS standards
2. Financial Statements & Analysis
   - -Core financial reports overview
   - -Liquidity, profitability, and efficiency analysis
   - -Working capital and cash flow management
3. Budgeting Principles and Practices
   - -Budgeting objectives and frameworks
   - -Budget preparation and negotiation
   - -Variance analysis and performance tracking
4. Cost Management and Optimization
   - -Types of costs: fixed, variable, and mixed
   - -Break-even and CVP analysis
   - -Operational cost optimization strategies
5. Strategic Financial Decision Making
   - -Financing sources: debt vs. equity
   - -Cost of capital and WACC
   - -Decision-making frameworks
6. Investment Appraisal Techniques
   - -Appraisal methods: ARR, Payback, NPV, IRR
   - -Time value of money in decision-making
   - -Capital investment challenges
7. Risk and Performance Management
   - -Identifying financial risks
   - -Risk mitigation and planning under uncertainty
   - -Performance evaluation tools
8. Case Studies and Practical Applications
   - -Financial analysis case scenarios
   - -Budgeting and forecasting exercises

Training Language:

English-Arabic

Training Methodology:

The course combines various teaching methods, including instructor-led presentations, group discussions, case study analyses, and assessments through quizzes and a final exam to engage participants and ensure they understand and retain the material.

Venue | Date | Fees

Khobar | 25-10-2026 | 14,375 SAR

-Capital investment evaluation case

Who Should Attend:

-Sales and marketing executives
-Project and supply chain professionals
-Human resources and legal managers
-Internal auditors and cross-functional senior staff