

Course Overview:

Financial Analysis & Reporting is a comprehensive course designed to equip professionals with the essential skills and knowledge to understand financial statements, use financial information in decision-making, and communicate financial insights effectively. This intermediate-level course bridges the gap between basic financial principles and the practical application of financial analysis in the business environment. Through a blend of conceptual theories and practical exercises, participants will emerge more competent in interpreting financial data, assessing company performance, and making informed financial decisions.

TARGETED COMPETENCIES

- Financial literacy and understanding of financial statements.
- Analytical skills for financial decision-making.
- Competency in using financial information for strategic business planning.
- Ability to adhere to and apply financial reporting standards.
- Effective communication of financial insights and data.

Course Objective:

- To grasp the fundamental concepts of financial analysis and reporting.
- To enhance the ability to analyze financial statements for business decisions.
- To develop proficiency in the interpretation and communication of financial information.
- To understand the impact of financial reporting standards on business performance analysis.
- To apply financial analysis in real-world business scenarios for strategic planning.

Course Outline:

Financial Statements Analysis

- Understanding Income Statements, Balance Sheets, and Cash Flow Statements.
- Ratio analysis: Liquidity, Solvency, Profitability, and Efficiency ratios.
- Trend analysis and Comparative financial statements.

Fundamentals of Corporate Finance

- Time value of money and its importance in financial decision-making.
- Capital budgeting techniques: NPV, IRR, Payback Period.
- Cost of Capital and Capital Structure considerations.

Investment Appraisal Techniques

- Introduction to different investment appraisal methods.
- Risk analysis in capital investments.
- Post-investment performance review and variance analysis.

Financial Reporting Standards

- Overview of International Financial Reporting Standards (IFRS).
- The significance of Generally Accepted Accounting Principles (GAAP).
- Recent updates and changes in financial reporting standards.

Communication of Financial Information

- Best practices in presenting financial data.
- Writing effective financial reports and executive summaries.
- Utilizing visuals and graphs for financial storytelling.

Training Language:

English-Arabic

Training Methodology:

The course combines various teaching methods, including instructor-led presentations, group discussions, case study analyses, and assessments through quizzes and a final exam to engage participants and ensure they understand and retain the material.

Venue | Date | Fees

Khobar | 24-12-2023 | 17,250 SAR
Riyadh | 28-01-2024 | 10,350 SAR
Riyadh | 05-05-2024 | 10,350 SAR
Khobar | 05-05-2024 | 10,350 SAR
Khobar | 15-09-2024 | 10,350 SAR
Riyadh | 29-09-2024 | 10,350 SAR
Khobar | 03-11-2024 | 10,350 SAR

Who Should Attend:

Professionals in finance, accounting, business analysis, and management roles. Entrepreneurs and business owners looking to enhance their financial literacy. Anyone involved in strategic decision-making that requires an understanding of financial reports.