

**Course Overview:**

In today's dynamic corporate environment, strategic financial management is vital to sustaining long-term value creation. This course provides experienced financial professionals with the advanced tools and insights needed to manage investment decisions, capital structuring, and risk exposure effectively. Participants will refine their capabilities in interpreting financial data, forecasting, and making informed strategic decisions aligned with organizational goals.

**Course Objective:**

- Analyze and interpret financial statements using advanced ratio and trend analysis techniques.
- Evaluate investment opportunities using DCF, IRR, and other financial appraisal methods.
- Determine and apply cost of capital and capital structure theories for strategic planning.
- Manage corporate financial risks including interest rate, currency, and liquidity risks.
- Apply corporate valuation models and develop financial strategies for sustainable growth.

**Course Outline:****Module 1: Working Capital and Liquidity Management**

- Components and calculations of working capital
- Link between working capital and financial statements
- Liquidity measurement and management
- EBITDA utilization and limitations
- Funding strategy options

**Module 2: Strategic Investment Decisions**

- Importance of long-term investment planning
- Management incentives and agency risks
- ROI, ROCE, and residual income analysis
- Free cash flow concepts
- Value creation vs. destruction

**Module 3: Financial Statement Analysis**

- IFRS structure and interpretation limitations
- Ratio analysis frameworks
- Business and investment assessment techniques
- Peer benchmarking

**Module 4: Capital Structuring and Cost of Capital**

- Understanding cost of capital components
- Risk analysis using CAPM and betas
- Financial vs. business risk
- WACC development
- Dividend policy implications

**Module 5: Corporate Valuation Techniques**

- Earnings, asset, and cash-based valuation methods

**Training Language:**

Eng/Ar

**Training Methodology:**

The course combines various teaching methods, including instructor-led presentations, group discussions, case study analyses, and assessments through quizzes and a final exam to engage participants and ensure they understand and retain the material.

**Venue | Date | Fees**

Riyadh | 26-10-2025 | 17,250 SAR

- Dividend discount models and market multiples

- Advanced option-based valuation concepts

#### Module 6: Financial Risk Management

- Interest rate and currency risk mitigation

- Asset-liability management strategies

- Use of swaps and cross-currency instruments

#### Module 7: Ethical Finance and Corporate Governance

- Case studies of financial misconduct (e.g., Enron, Madoff)

- Identifying and analyzing financial red flags

- Ethical frameworks in financial decision-making

#### Module 8: Financial Restructuring Strategies

- Corporate restructuring approaches

- Assessing financial viability and sustainability

- Integration challenges and best practices

#### **Who Should Attend:**

- Financial Controllers

- Financial Managers

- Internal Auditors

- Business Analysts