

**Course Overview:**

Financial reporting is required for all industries in a range of work environments. Have you been asked to create financial reports or would you like to take on more financial responsibilities in your own workplace? You may be providing administrative support within an enterprise, or you might have responsibility for these financial tasks in relation to your workgroup or role.

**Course Objective:**

- Learn how to understand the content of, and relationships between, financial statements (income statement, balance sheet, and statement of cash flows)
- Learn how to use financial statements to evaluate the financial/strategic performance of an organization
- Identify key success factors, weak financial signals, and strong financial signals in your own industry sector
- Define the value creation/destruction process in mergers and acquisitions from the market perspective and signals to management from the market
- Learn how to build a budget that works and the variations
- Identify sources of financial and business data that provide insights into business and financial strategies
- Enhance personal networks of similarly minded high potential personnel

**Course Outline:**

- Getting started with financial analysis (what has happened so far)
- Financial performance measurement systems
- Moving beyond the basics in financial analysis
- Sensitivity analysis: how to calculate it & what it tells us
- Evaluation of the information (where we are today)
- Short-term success evaluations process and measures
- Budgeting and the management process (the future)
- Budgets - the financial expression of the operating plan
- Advantages and limitations of budgets
- Completing the budget using the tools we have learned

**Who Should Attend:**

- Financial professionals from all sectors, who wish to test their high performance and high potential knowledge, skills, and attitudes will benefit from attending this training session
- Similarly other Professionals and Functional personnel, who wish to refresh their financial knowledge base, will obtain a more integrative financial overview

**Training Language:**

Eng/Ar

**Training Methodology:**

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Simulation