

Course Overview:

Delegates will learn how to make high impact professional presentation skills. The main focus of this course will be on the individual's delivery of the presentation concentrating on developing personal presence, confidence and charisma assuming a reasonable existing knowledge of technical presentation ability. Delegates will learn to recognise and develop their own particular style of high impact presenting to help create the correct image for themselves and the company if appropriate.

Course Objective:

- Demonstrate high impact presentation structure and format
- Display powerful use of verbal and non- verbal language
- Create impact and personal presence
- Demonstrate effective use of visual aids
- Show professional presentation and public speaking skills

Course Outline:

- Initial presentations
- Developing personal presence & confidence
- The power of the visual ~ the verbal / toned / physical split
- Personal impact ~ Aggression, submission & assertion
- Using influence, communication and body language
- Eyes/face/posture/gesture/voice/movement
- Handling nerves, energy & breathing techniques
- Energy exercises & mental re-training
- Opening and the rules of the road
- Audience Management ~ Delaying / deferring / deflecting
- Handling question & answer sessions

Who Should Attend:

All employees who find themselves having to deliver formal presentations.

Training Language:

EN / AR

Training Methodology:

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Simulation