

**Course Overview:**

This Workshop offers an extensive training on Innovative and Creative Leadership in the 21st Century. This workshop will provide the most comprehensive training on leadership effectiveness in formal organizations with practical suggestions for improving leadership skills. It introduces The Nature of Leadership, The Nature of Managerial Work, Perspectives on Effective Leadership Behavior

**Course Objective:**

This course is designed to enable participants to:

- Strategies and tools to overcome 21st Century challenges
- To become a more Effective Leader
- To develop Effective Communication Skills and appreciation of the inter-functional coordination necessary for quality service.
- To learn different Leadership Styles and how to deal with it.
- To learn the importance Followers
- Multi culture and Leadership
- Creative Leadership
- Innovative Leadership
- To become a better Leader in the 21st Century

**Course Outline:**

- Future Leaders
- Creative Leadership
- Innovative Leadership
- Strategic Leadership
- Organizational Culture
- The Nature Of Leadership
- The Nature of Managerial Work
- Change Management
- Productive Performance Leadership
- Delegation and Empowerment
- Diversity
- Effective Communication
- Leadership in Teams
- Leadership in Decision Groups
- Charismatic Leadership
- Supportive Leadership
- Critical Thinking
- Emotional Intelligence
- The Habits of Highly Effective Leaders and Managers

**Who Should Attend:**

- Top Management
- Marketing Managers
- Sales Managers

**Training Language:**

EN / AR

**Training Methodology:**

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Simulation

- Operations Manager
- Finance Manager
- Human Resources Manager