



## MC152

#### **Course Overview:**

The Knowledge Management workshop will give participants the tools that they will need to begin implementing knowledge management in your organization, no matter what the size of the company or the budget. Wherever there are humans working together for one goal, there is knowledge to be harvested, stored, and dispensed as needed.

## **Course Objective:**

- -Understand the basic concept of knowledge management (KM)
- -Identify the do's and don'ts of KM
- -Identify the KM live cycle
- -Identify the new KM paradigm
- -Identify the KM models
- -Understand how to build a KM rational for your company
- -Understand how to customize KM definitions
- -Identify the steps to implementing KM in your organization
- -Identify tips for success
- -Understand the advance topics in KM

#### Course Outline:

- -Understanding Knowledge Management
- -What is Knowledge
- -What is Knowledge Management
- -Dos and Don'ts
- -The Knowledge Management Life Cycle
- -The New Knowledge Management Paradigm
- -Knowledge Management Models
- -Building a Knowledge Management Rationale
- -Customizing Knowledge Management Definitions
- -Components of a Knowledge Management Definition
- -Implementing Knowledge Management in Your Organization
- -Identifying Opportunities for Revenue Streams
- -Key Knowledge Management Techniques
- -Tips for Success
- -About the Chief Knowledge Officer
- -Knowledge Management Skill Checklist
- -Advance Topics
- -The Knowledge Management Maturity Model
- -Absorptive Capacity
- -Rustiness
- -Process Model Types

#### Who Should Attend:

This course is designed for supervisors and team leaders or those aspiring to these positions

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## **Training Language:**

EN / AR

## **Training Methodology:**

- -Presentation & Slides
- -Audio Visual Aids
- -Interactive Discussion
- -Participatory Exercise
- -Action Learning
- -Class Activities
- -Case Studies
- -Workshops
- -Simulation



