

Course Overview:

The objective of this course is to equip business leaders with the competencies they need to tackle the challenges of today's global and fast paced economy. This course is very unique in its design and delivery, because it takes leadership to a new level of thinking and influence. The course also focuses on the emergence of new styles of leadership that engage the entire organization and create value on all fronts.

Course Objective:

At the end of this course the participants will be able to:

- Evaluate personal leadership capabilities, and benchmark against globally recognized leaders
- Influence the culture within their organization through higher engagement and employee involvement
- Create value by applying vital executive skills across the full range of responsibilities
- Evaluate organizational and workplace disruptions and take advantage of opportunities to maintain a competitive edge
- Write a personal executive agenda that drives top performance personally and organizationally

Course Outline:

The Senior executive - An inward perspective

- A perspective on leadership: local vs regional vs global
- Competencies of a successful senior executive Behavioral competenciesFunctional competencies
- Levels of executive leadership Tim Collins 'Level 5 Leadership'Leadership styles
- Ethics and executive-ship Interpreting ethicsPracticing ethicsBuilding an ethical framework
- Leadership mindset and self-awareness

The Senior executive – An outward perspective

- The view from the top
- Engaging the organization Influencing the cultureBuilding the structureInvolving the employees
- Interacting with the market Dealing with new market realitiesUnderstanding the new consumer
- Building partnerships and alliances The importance of market collaboration
- Dealing with competition – how well do you know them

From strategy to value creation

- Staying strategically nimble
- Driving operational versatility
- Knowing your numbers - where to start Mastering your business forecastRevisiting key financial statementsReviewing key measures and KPIs – keeping an eye on the right stuff
- Optimizing your decision in a challenging landscape
- Value Creation: three ways to creating value a senior executive must know The

Training Language:

English-Arabic

Training Methodology:

This highly interactive course relies heavily on executive business cases. Participants will find themselves applying strategic thinking and ground breaking decision making and analytical thinking throughout the five day period.

Clayton Christensen approach

Dealing with Market Variables

- From intermittent change to constant disruptions – the law of permanent transformation
- The executive challenge: balancing between stability and flexibility
- Introducing dexterity and resourcefulness across the organization
- Embracing risk and thinking alternatives

The Executive Agenda

- 5 things you must always do
- 4 strategic elements you need to have on your agenda
- Mentoring, coaching, and peer networking
- Self-development and personal wellness

Who Should Attend:

Senior executives who are keen to hone and develop critical business leadership skills in an increasingly global and competitive environment. The course, which starts with a leadership assessment, is designed to provide business leaders with an opportunity to re-acquaint or familiarize themselves with core business concepts essential to the roles they perform. From achieving higher results, to building efficient organizations, and responding to and effectively resolving strategic concerns, the course provides those executives with the opportunity to take their organizations to the next level of performance.