

Course Overview:

Logistics course designed to enhance your communicative skills to work with vendors, staff, and management and understand emerging challenges both global and local.

Course Objective:

- Apply logistical best practices to inventory and facilities management
- Communicate effectively with personnel, vendors, and management
- Navigate the increasingly complex field of transportation management
- Determine the best transportation solution for your vendor

Course Outline:

- Definition Of Logistics
- Logistics Role In Macro & Micro Perspective.
- Components of Logistics Management.
- Main Logistics Activities.
- Logistics Cost Concept & Cost Trade Off.
- Factors Affecting the Cost And Importance Of Logistics.
- Logistics Effects on Balance Sheets And Rate Of Investment (ROI)
- Relationship of Logistics To Marketing And Production.
- The Role of Transportation In Logistics.
- Transportation Modes, Criteria Of Evaluating, Advantage And Disadvantages.
- The Role and Importance Of Distribution Centers.
- The Role of Freight Forwarding Companies In Logistics Operations.

Who Should Attend:

Those involved in any or all functions of logistics, warehouse management and who are concerned with successfully providing acceptable customer or user service at a minimum cost; also, for anyone who needs to know more about the role of materials management

Training Language:

Eng/Ar

Training Methodology:

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Simulation

Venue | Date | Fees

Khobar | 28-07-2024 | 10,350 SAR