



MB209

Course Overview:

In this course participants will recognize how Total Quality Management differs from traditional management practices

Course Objective:

- -Recognize elements of a quality cost reporting system.
- -Identify elements of a Total Quality Management organizational culture.
- -Identify steps for assessing your organizational static's.
- -Recognize roles of the quality leader.

Course Outline:

- -Total Management Basics
- -Fundamental Concepts
- -Compare With Traditional Management Practices.
- -Key Thinkers In The Evolution Of TQM.
- -Types of Quality Costs.
- -Elements of A Quality Cost Reporting System.
- -Foundations For Total Quality Management
- -Communication In A Quality Management Framework.
- -Elements of A TQM Organizational Culture.
- -Elements of Total Quality Structure.
- -Best Ways to Deal with Organizational Change.
- -Preparing For Total Quality Management
- -Steps for Assessing Your Organization Strategy.
- -Steps for Assessing Your Organization Static's.
- -Characteristics of A Learning Organization For Quality Management.
- -Roles Of The Quality Leader.
- -Guidelines for Achieving Top Management Support for a Total quality system.

Who Should Attend:

This curriculum is aimed at all individuals who wish to input to and improve quality within their organizatio

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Training Language:

EN / AR

Training Methodology:

- -Presentation & Slides
- -Audio Visual Aids
- -Interactive Discussion
- -Participatory Exercise
- -Action Learning
- -Class Activities
- -Case Studies
- -Workshops
- -Simulation



