

**Course Overview:**

In today's complex and fast-paced business environment, mastering financial control is essential for ensuring organizational sustainability and agility. This masterclass equips senior finance professionals with the practical tools needed to monitor performance, control costs, and align short-term targets with strategic objectives. The course emphasizes real-world financial control techniques to enhance decision-making, mitigate risk, and support long-term growth.

**Course Objective:**

- Apply advanced cost control techniques to improve financial performance.
- Manage and optimize working capital effectively.
- Use ratio and DuPont analysis to assess organizational health and performance.
- Design budgeting systems that align with strategic goals and operational realities.
- Strengthen internal controls and leverage modern tools like blockchain for risk management.

**Course Outline:****Module 1: Financial Control Fundamentals**

- The evolving role of modern accountants
- Overview of financial control in contemporary organizations
- Aligning control functions with business strategy

**Module 2: Working Capital Management**

- Determining optimal working capital levels
- Techniques for monitoring and controlling working capital
- Impact of credit policies on liquidity

**Module 3: Advanced Ratio and DuPont Analysis**

- Interpreting financial ratios for decision-making
- Using DuPont analysis as a control tool
- Identifying early warning signals through metrics

**Module 4: Credit Risk and Costing Review**

- Understanding how banks assess credit risk
- Refresher on costing principles
- Relevant costing in strategic decisions

**Module 5: Budgeting Techniques and Goal Setting**

- Planning and goal setting for financial targets
- Budgeting as a control tool
- Aligning budgets with corporate strategy

**Module 6: Activity-Based Costing and Transfer Pricing**

- Implementing activity-based costing (ABC)
- Designing and applying transfer pricing mechanisms
- Understanding economic value added (EVA)

**Module 7: Standard Costing and Variance Analysis**

- Applying standard costing to operational controls
- Calculating and analyzing variances
- Performance measurement metrics

**Module 8: Alternative Costing and Budgeting Approaches****Training Language:**

EN

**Training Methodology:**

The course combines various teaching methods, including instructor-led presentations, group discussions, case study analyses, and assessments through quizzes and a final exam to engage participants and ensure they understand and retain the material.

**Venue | Date | Fees**

Riyadh | 17-08-2025 | 17,250 SAR

- Exploring beyond traditional budgeting

- Adaptive and rolling budget models

- Integrating flexibility into financial planning

Module 9: Internal Controls and Risk Management

- Developing robust internal control frameworks

- Linking controls with risk appetite

- Building a culture of compliance and accountability

Module 10: Emerging Technologies in Financial Control

- Exploring blockchain as a financial control tool

- Leveraging automation in control functions

- Future trends in financial oversight

### **Who Should Attend:**

- Financial Controllers

- Chief Accountants

- Heads of Finance

- Internal Auditors and Senior Finance Managers