

Course Overview:

Think beyond the needs of the present moment using specific tools and strategies to help you think more creatively and more effectively to Develop creative thinking in yourself and your team by Applying practical techniques to aid problem solving, decision making and generating new ideas to Increase your confidence in implementing new creative thinking techniques.

Course Objective:

- Use specific tools and strategies to help you think more creatively and more effectively
- Think beyond the needs of the present moment
- Develop creative thinking in yourself and your team
- Develop creative writing
- Show increased ability to implement new ideas
- Combine creativity with proven problem solving skills
- Apply practical techniques to aid problem solving, decision making and generating new ideas
- Apply lateral thinking
- Increase your confidence in implementing new ideas
- Use creative thinking techniques.

Course Outline:

- Leveraging personal thinking styles
- Unleashing your creativity
- Solving problems using analysis and prioritization
- Translating creativity and analysis into practical application
- Putting it all together

Who Should Attend:

Supervisors, managers and anyone who would benefit the organisation through innovative and creative thinking

Training Language:

EN / AR

Training Methodology:

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Simulation