

Course Overview:

Is your organization experiencing growth, driving innovation or navigating disruption? If so, you're not alone. Organizational change is inevitable in the modern business world and, for those who want to remain competitive, the ability to manage change is critical. In this program, you'll learn to develop a strategy for sustainable change and gain the knowledge required to implement and oversee change initiatives while managing resistance from stakeholders. You'll also develop the insight to maintain agility, effectively manage aversion to change, and ensure that change is sustainable through building and leading a learning-ready organization.

Course Objective:

- Develop a strategic approach to change management that aligns with your organizational strategy and design
- Gain the practical tools for implementing sustainable change in your business, while managing resistance from stakeholders
- Understand how to build a learning-ready organization in order to remain agile and gain a strategic competitive edge
- Learn from expert Kellogg School of Management faculty
- Engage with an international network of like-minded professionals

Course Outline:

Formulating a Strategy for Change
Organizing for Change
Metrics and Motivating for Change
Organizing for Execution and Innovation
Building and Leading Learning-Ready Organizations
Becoming and Remaining Agile
Managing Resistance to Change
Making Change Sustainable

Who Should Attend:

- Senior and middle managers who want to drive strategic change at a company, as well as team level
- Decision makers who need to navigate disruption in their industry with a change management strategy
- Professionals in change management and HR who need to implement large-scale change in an organization
- Leaders of small businesses looking to effectively manage growth and scaling

Training Language:

EN

Training Methodology:

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Simulation