

Course Overview:

Today's leaders face increasing responsibilities in navigating uncertainties and driving their organizations toward success. This Strategic Management and Leadership course equips professionals with the necessary tools to develop and execute impactful strategies while fostering innovation and driving change. Participants will enhance their ability to align personal, team, and organizational objectives, ensuring their leadership style is adaptable and strategically focused.

Course Objective:

- Differentiate between leadership, management, influence, and power in organizational settings.
- Develop and implement strategic plans effectively within dynamic business environments.
- Enhance self-awareness and interpersonal skills to lead diverse teams.
- Motivate and develop high-performing teams to achieve strategic objectives.
- Navigate cultural differences to support innovation and inclusive leadership.

Course Outline:**Module 1: Strategic Leadership**

- Definition and importance
- Role in modern business environments
- Strategic challenges for leaders

Module 2: Leadership and Personal Effectiveness

- Self-perception and awareness
- Personality and behavior impacts
- Adapting leadership styles

Module 3: Leadership Development

- Frameworks and processes
- Core leadership competencies
- Developing future leaders

Module 4: Strategic Thinking and Planning

- Strategic thinking frameworks
- Building strategic conceptual models
- Strategy development and implementation

Module 5: Core Leadership Competencies

- Manager vs. leader distinctions
- Influence, authority, and power
- Effective communication and rapport

Module 6: Leadership and Change

- Historical models of change
- Vision setting and strategic alignment
- Managing resistance and political dynamics

Module 7: Cultural Difference and Leadership

- Team, corporate, and national culture
- Handling cultural clashes
- Leveraging diversity for innovation

Training Language:**Training Methodology:**

The course combines various teaching methods, including instructor-led presentations, group discussions, case study analyses, and assessments through quizzes and a final exam to engage participants and ensure they understand and retain the material.

Venue | Date | Fees

Jubail | 16-11-2025 | 17,250 SAR

Module 8: Strategies for Growth and Value Creation

- Strategic success and failure factors
- Drivers of change
- Performance management plans

Module 9: Crisis Leadership and Resilience

- Managing crises and business continuity
- Communication under pressure
- Building resilient teams

Module 10: Capstone Case Study and Strategic Simulation

- Real-world leadership scenario
- Strategy development exercise
- Group presentations and feedback

Who Should Attend:

- Administrative Managers
- Executive Assistants
- Office Managers
- Professionals involved in crisis planning and response