

Course Overview:

Strategic Planning and Execution is a course that teaches participants how to build successful strategies and workplace plans. It is designed to provide them with a foundational understanding of the 'Big Picture' strategic plan and how to ensure departments are aligned with the organizations strategies. A strategic plan starts with vision and ends with a scheduled and comprehensive implementation plan. This course outlines the practical tools, concepts, and techniques to make planning as strategic as possible.

Course Objective:

- How to connect strategic analysis to strategy execution using hypothesis testing to unearth key assumptions and assess their validity
- Four different approaches to strategy formulation and how governance ties into effective strategy formulation
- Use the 4A Model for effective strategy execution to ensure appropriate human and organizational resources are in place
- Tips from industry experts for successful strategy development and execution

Course Outline:**Module 1: Phase 1 – Developing a Strategic Vision**

- Charting the destination, captain!
- Changes in our business environment
- What is your strategic vision?
- Strategic Vision vs Mission
- Communicating your Vision

Module 2: Phase 2 – Setting Objectives

- Purpose of Setting Good Objectives
- Five Reasons Why Some Objectives Fail
- What are concrete performance outcomes?
- Financial Objectives vs Strategic Objectives
- Examples of Financial vs Strategic Objectives

Module 3: Phase Crafting a Strategy

- Strategy making and ideas of Entrepreneurship
- 5 Key Activities in Crafting a Strategy
- Forming a Strategizing Team
- Tasks of Business Strategy

Module 4: Phase 4 Pt 1 – Implementing and Executing Strategy

- Action Driven, Operations Oriented
- Goal Setting
- Optimizing Strengths vs. Weaknesses
- Leadership and Generalship
- What are the areas we should be looking at?

Module 5: Phase 4 Pt II What It Takes for Strategies to Succeed

- Aligning of Initiatives
- Aligning of budget and performance
- Aligning Structure with Strategy

Training Language:

EN

Training Methodology:

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Simulation

- Engaging Staff
- Monitoring and Adaptation

Module 6: Phase 5 – Strategic Planning at Work

- Application of Strategic Planning Methodologies
- Situation – Target Path
- Draw – See Think – Plan

Who Should Attend:

This Strategic Planning and Execution workshop is specially for decision makers and managers.