

**Course Overview:**

We all know that training and retraining costs money and Talent Management can reduce these costs. Recruiting the correct people, and keeping a talented workforce is a priority in today's business environment. Having a talented group of employees has always been a key to success; it will translate into cost savings and higher productivity. Talent Management is the investment that will pay dividends over the course of its use.

**Course Objective:**

- Define talent and talent management.
- Understand the benefits of talent management.
- Recognize performance management and ways to review talent.
- Identify employee engagement.
- Create assessments and training programs.
- Learn how to improve employee retention.

**Course Outline:**

- Defining Talent
- What Is Talent Management?
- Understanding Talent Management
- Performance Management
- Talent Reviews
- Succession & Career Planning
- Developing a Plan
- Engagement
- Employee Engagement
- Competency Assessments
- Coaching, Training & Development
- Dos and Don'ts
- Employee Retention
- Goals and Motivation
- The Expectancy Theory
- Object Oriented Theory

**Who Should Attend:**

- All Leaders and Professionals
- Management Professionals
- Team leaders
- Supervisors

**Training Language:**

English-Arabic

**Training Methodology:**

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Simulation

**Venue | Date | Fees**

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