

Course Overview:

Successful organizations recognize that innovation and creative solutions to problems significantly enhance business potential. Today's decision makers must employ a variety of thinking styles, methodologies and creative processes to achieve competitive advantage.

Course Objective:

- Make better decisions through critical thinking and innovation
- Foster an innovative environment in your workplace
- Recognize and remove barriers to individual and group creativity
- Practice Literacy skills, innovation and creative thinking.
- Introduces the concept of creativity and its benefits

Course Outline:

- Innovative and Creative Thinking
- Theoretical aspects of innovation and creativity
- Human mind and the different types of thinking
- The creative process
- CoRT Program: its parts, and methods of application
- Practical applications of CoRT program in different areas.
- Models and practical case studies in using CoRT tools.
- Personal effectiveness and how to harness the power of innovation to meet the challenges
- Characteristics of creative and innovative people
- Barriers to creativity and innovation
- Discuss how to implement every tool of thinking in business challenges faced
- Practical methods in how to use the thinking tools to generate ideas and solve problems.
- Importance of analyzing the ways we communicate from different angles of thought.

Who Should Attend:

- This course is valuable for anyone who makes decisions at any level of the organization.
- Employees working in the private sector who wishes to develop the skills of persuasion and decision-making, Superintendents, Supervisors, Administrators and Managers.

Training Language:

EN / AR

Training Methodology:

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Simulation

Venue | Date | Fees

Khobar | 28-01-2024 | 10,350 SAR
Riyadh | 30-06-2024 | 10,350 SAR
Khobar | 04-08-2024 | 10,350 SAR
Riyadh | 04-08-2024 | 10,350 SAR
Riyadh | 15-12-2024 | 10,350 SAR
Khobar | 15-12-2024 | 10,350 SAR